

Anna Ponomarenko

UX/UI DESIGNER

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- Germany (CET timezone)
- 100% Remote Work
- No Visa Required
- Available via Deel EOR

PROFESSIONAL SUMMARY

UX/UI Designer with 13+ years of experience delivering user-centered solutions for global B2B and B2C clients in healthcare, eCommerce, and marketing. Skilled in Figma, Adobe Creative Suite, and responsive design, with a proven track record of improving usability and conversion rates across 118 Upwork projects (100% Job Success). Fluent in English, experienced in remote collaboration (19+ years), and passionate about creating impactful designs for healthcare and MedTech. Currently available for full-time remote roles with US companies hiring through EOR platforms like Deel, as well as contract-based opportunities in Germany (with valid work authorization).

KEY SKILLS

- UX/UI Design: Wireframing, Prototyping, Usability Testing, Design Systems, , User Research
- Tools: Figma, Balsamiq, Miro, Adobe Photoshop, Illustrator, InDesign
- Web: Responsive Design, WordPress (10+ yrs), HTML/CSS (basic)
- Project Management: Agile, Scrum, Jira, Remote Collaboration
- Soft Skills: Collaboration, Time Management, Attention to Detail, Autonomy

SELECTED PROJECTS (2025)

ProSkill Hub – EdTech Portal for Healthcare, MedTech and Bioengineering Professionals

Created UX/UI design for an online learning platform including:

- Designed a mobile app and responsive website for employee training in healthcare organizations, featuring asynchronous/synchronous learning, AI-driven feedback, and community forums.
- Created wireframes and prototypes in Figma, ensuring WCAG compliance and mobile accessibility for doctors and researchers.

MedCheck – UX/UI Design for Medical Patient Management Platform

Designed a multi-user interface for a healthcare SaaS solution. Features include:

- Developed a UX/UI dashboard for doctors to track patient data, visits, test results, and chats, improving workflow efficiency.
- Conducted user research and usability testing, delivering responsive designs in Figma for desktop and mobile.

MamaPapaCare – UX/UI Design for Therapist Service App

Developed UX/UI for a mobile therapy service app for parents and families.

- Designed a mobile app to support individual users with mood tracking, daily tips, parenting practices, and therapist search (individual/family sessions, AI consultant).
- Built UX/UI with Figma, incorporating WCAG standards, user research, and features like article sections for moms, single parents, and dads, enhancing mental health accessibility.

WORK EXPERIENCE

Freelance UX/UI Designer & Web Designer | Self-Employed | Oct 2008 – Present

- Completed 100+ UX/UI and web design projects for B2B and B2C clients
- Delivered responsive websites and mobile-friendly designs using Figma, Balsamiq, WordPress
- Collaborated remotely with clients across the US, Canada, and Europe
- Upwork: Top Rated, 100% Job Success

Web Designer & Content Creator | Artwork Gallery Magazine | Feb 2023 – Dec 2024

- Designed e-commerce site and social media assets
- Increased user engagement through intuitive layouts and improved mobile UX

Freelance Graphic Designer | Self-Employed | 2012 – 2023

- Produced visual materials: flyers, catalogs, social media, presentations
- Supported UX projects with design assets and UI graphics

CERTIFICATIONS

- [Google UX Design Professional Certificate](#) | Coursera
- IBM - Introduction to Agile Development and Scrum | Coursera | May 2025 (Expected)
- Atlassian - Agile with Atlassian Jira | Coursera | May 2025 (Expected)

EDUCATION


- Graphic Design Studies | National Academy of Fine Arts and Architecture, Kyiv, Ukraine (2004 – 2005)

LANGUAGES

- English: Fluent (7+ years of international collaboration)
- German: B1 (certified)


FREELANCE & ONLINE WORK

Upwork Top Rated Freelancer (since 2018): 100% Job Success, 118 projects, 167 hours



7 Courses

- Foundations of User Experience (UX) Design
- Start the UX Design Process: Empathize, Define, and Ideate
- Build Wireframes and Low-Fidelity Prototypes
- Conduct UX Research and Test Early Concepts
- Create High-Fidelity Designs and Prototypes in Figma
- Build Dynamic User Interfaces (UI) for Websites
- Design a User Experience for Social Good & Prepare for Jobs



May 12, 2025

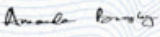
Anna Ponomarenko

has successfully completed the online, non-credit Professional Certificate

Google UX Design

Those who earn the Google UX Design Professional Certificate have completed seven courses, developed by Google, that include hands-on, practice-based assessments and are designed to prepare them for introductory-level roles in UX design. They can complete the design process from beginning to end: empathizing with users, defining their pain points, coming up with ideas for design solutions, creating wireframes and prototypes, and testing designs to get feedback.

The online specialization named in this certificate may draw on material from courses taught on-campus, but the included courses are not equivalent to on-campus courses. Participation in this online specialization does not constitute enrollment at this university. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.



Amanda Brophy
Global Director of
Google Career
Certificates

Verify this certificate at:
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