# Anna Ponomarenko

UX/UI DESIGNER

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- Germany (CET timezone)
- 100% Remote Work
- No Visa Required
- Available via Deel EOR

## PROFESSIONAL SUMMARY

UX/UI Designer with over 13 years of experience crafting user-centered solutions for Healthcare, EdTech, and eCommerce, including 118 Upwork projects (100% Job Success). Specialized in Figma, Adobe Creative Suite, and WCAG-compliant design, with a Google UX Design Certificate (2025) and ongoing Coursera Digital Health Specialization. Fluent in English, with German B1, I'm pursuing Medtech roles and furthering expertise through IxDF Healthcare UX. Seeking long-term Part-Time or Fulltime opportunities to drive impactful digital health solutions.

## KEY SKILLS

- UX/UI Design (Wireframing, Prototyping, User Research)
- Tools: Figma, Adobe Creative Suite, Miro
- Web: Responsive Design (WCAG), WordPress
- Project Management: Agile, Scrum, Remote

## SELECTED PROJECTS (2025)

**ProSkill Hub – EdTech Portal for Healthcare, MedTech and Bioengineering Professionals**
Created UX/UI design for an online learning platform including:
- Designed mobile app/website for healthcare training.
- Created Figma prototypes, ensuring WCAG compliance.
- Conducted user research for doctors/researchers.
- Delivered responsive designs for e-learning.

**MedCheck – UX/UI Design for Medical Patient Management Platform**
Designed a multi-user interface for a healthcare SaaS solution. Features include:
- Developed a UX/UI dashboard for doctors to track patient data, visits, test results, and chats, improving workflow efficiency.
- Conducted user research and usability testing, delivering responsive designs in Figma for desktop and mobile.

**MamaPapaCare – UX/UI Design for Therapist Service App**
Developed UX/UI for a mobile therapy service app for parents and families.
- Designed a mobile app to support individual users with mood tracking, daily tips, parenting practices, and therapist search (individual/family sessions, AI consultant).
- Built UX/UI with Figma, incorporating WCAG standards, user research, and features like article sections for moms, single parents, and dads, enhancing mental health accessibility.

## WORK EXPERIENCE

**Professional Development & Integration** | September 2023 – Present
- Advanced UX/UI expertise for Medtech/Healthcare through professional courses, including Google UX Design Certificate (2024), IBM Introduction to Agile Development and Scrum (June 2025), and Atlassian Agile with Jira (June 2025).
- Enrolled in Coursera Digital Health Specialization and IxDF Healthcare UX Master Class (expected July 2025) to specialize in digital health interfaces, aligning with career goals in Medtech (e.g., ProSkill Hub).
- Achieved German B1 certification (Sprachenakademie Aachen, 2025), enhancing communication for German collaboration, while pursuing B2 Beruf course to support Medtech roles.
- Designed UX/UI for ProSkill Hub, a personal Healthcare EdTech project, creating WCAG-compliant Figma wireframes and prototypes, informed by user research with medical professionals.
- Engaged in selective freelancing on platforms like Upwork to maintain UX/UI skills in Healthcare projects, available for remote roles in USA via Deel EOR (100% remote, CET timezone, flexible hours).

**Freelance UX/UI Designer & Web Designer** | Self-Employed | October 2008 – September 2023
- Delivered 118 UX/UI and web design projects for global B2B and B2C clients in Healthcare, eCommerce, and marketing, achieving 100% Job Success Score on Upwork (Top Rated since 2018).
- Delivered responsive websites and mobile-friendly designs using Figma, Balsamiq, WordPress
- Collaborated remotely with clients across the US, Canada, and Europe

**Freelance Graphic Designer** | Self-Employed | January 2012 – September 2023
- Created visual assets (flyers, catalogs, social media, presentations) for 50+ clients in marketing and Healthcare.
- Supported UX/UI projects with high-quality UI graphics, improving user engagement and brand consistency.

**Webmaster and Web Designer** | SEO-Line · Full-time | Sep 2005 - Sep 2008
Kyiv, Ukraine · Remote
- Developed and launched over 150 HTML/CSS websites for small businesses, ensuring cross-browser compatibility and user-friendly navigation to enhance online presence.
- Designed intuitive website layouts, applying early UX principles to improve user engagement and client satisfaction.
- Implemented link exchange and SEO strategies, boosting search engine rankings and driving traffic for client websites.

## CERTIFICATIONS

- Google UX Design Professional Certificate | Coursera | 2025
- Introduction to Agile Development and Scrum | IBM, Coursera | Expected June 2025
- Agile with Atlassian Jira | Atlassian, Coursera | Expected June 2025
- Digital Health Specialization | Coursera, Imperial College London | Expected June – July 2025
- Healthcare UX Master Class | Interaction Design Foundation (IxDF) | Expected June – July 2025
- German B1 Certification - Sprachenakademie Aachen | 2024 - 2025

## LANGUAGES

- English: Fluent (7+ years of international collaboration)
- German: B1 (certified)